

WILLIAM & MARY

Creative
BEAUTIFUL HAIR

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NO.011



WELCOME TO OUR March Newsletter



March has been a month of growth, momentum, and meaningful milestones here at William & Mary.

From celebrating incredible achievements within our team to quietly evolving behind the scenes, it's been a time that reminds us how far we've come and how much there is still to look forward to.

As we step into April, we're so excited to share what's been happening, and give you a little glimpse of what's to come...

In this newsletter:

- CELEBRATING MADDIE
- OUR TEAM EVOLVING
- BECCA UPDATE
- NEW SMOOTHING SERVICE
- LOOKING FOR OUR NEXT STAR



Celebrating Maddie

This month, we are incredibly proud to celebrate a very special milestone.

Maddie has officially passed her EPA and is now a Stylist at William & Mary.

Watching her grow in confidence, develop her skills, and step into this next chapter has been such a privilege. She is a beautiful stylist with a natural talent and a calm, caring approach that our clients truly love.

A huge moment for Maddie, and a proud one for all of us.



Meet the Team



As we continue to grow, we've taken time to refine our team structure – ensuring every client experience is led with expertise, care, and intention. We're so proud to introduce the team behind William & Mary...

Callum – Master Stylist & Salon Manager



Leading the salon with experience, creativity, and a clear vision, Callum plays a key role in shaping both the client experience and the direction of the team.

Becca – Principal Stylist
Calligraphy Cut expert



Becca brings a wealth of experience and care to the salon and is a Gold Star Certified Calligraphy Cut expert, known for creating soft, precise, and beautifully tailored results.

Tasha – Principal Stylist
Training & Standards Lead



With a passion for education and consistency, Tasha ensures every service delivered in the salon meets the highest standard – supporting the growth and development of the entire team.

Natalie – Principal Stylist
Assistant Manager



Supporting the day-to-day running of the salon, Natalie brings both organisation and creativity, while continuing to deliver beautiful, considered work behind the chair.

Meet the Team

cont...

Maddie – Stylist



Now stepping into her role as Stylist, Maddie is already showing incredible promise, with a natural talent and a calm, confident approach behind the chair.

Heidi – Front of house
Operations & Accounts



Heidi supports the business side of the salon, overseeing stock, systems, and organisation to ensure everything runs smoothly behind the scenes.

Georgie – Front of house
Marketing & Branding



Georgie leads on marketing and brand, bringing the William & Mary story to life and ensuring everything you see and experience feels beautifully aligned.

It's incredibly special to watch both the salon and our team grow together and each individual developing in their own way, while collectively shaping what William & Mary has become. What started as a vision continues to evolve through the people within it, and we're so proud of the space we've created today. A salon built on care, expertise, and a shared passion for what we do, and we know this is only the beginning.

A Little Update on Becca



We know so many of you have been asking about Becca, and she continues to be very much in our thoughts.

She is currently awaiting another scan on her arm, which will give us a clearer idea of what her return may look like. As much as she is eager to be back in the salon, we want to ensure she takes the time she needs and returns in a way that feels right for her. A soft return will be the first step, and as soon as we know more, we will of course keep you updated.

She is so missed within the salon, and it was incredibly special to have her make a guest appearance at one of our recent training days. Having her back with the team, even briefly, felt really special.

New Smoothing Services Coming Soon!



We're so excited to be introducing our new smoothing services into the salon – with Maddie leading the way.

We're currently putting together the ultimate packages, designed to give you smoother, frizz-free, humidity-resistant hair.

There will be:

- A semi-smoothing treatment, perfect for holidays or special occasions
- A longer-lasting smoothing treatment, designed to last 3–6 months

These treatments will help to:

- reduce frizz
- cut down blow-drying time
- minimise heat usage
- leave hair smoother, more manageable, and longer lasting

We'll be launching with some very special introductory offers, so keep an eye on our socials for more details...

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Looking for our next rising star!

With Maddie now stepping into her role as Stylist, and Maria progressing into her second year of her apprenticeship, we're now looking ahead to find our next rising star.

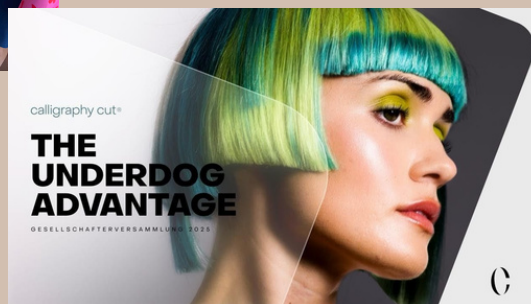
If hairdressing is a career you've been considering, this is your sign.

We offer a carefully curated training pathway designed to support you in becoming a confident, highly skilled stylist. You'll train with the Mike Taylor Academy in Poole, attending every other week, alongside weekly in-salon training led by our Training & Standards Lead, Tasha.

Together, this creates the perfect balance of education, experience, and support and all within a growing, award-nominated salon environment.

If you are passionate, dedicated, and ready to be part of a fast-paced, inspiring team, we would love to hear from you.

Apply via the link to begin your journey, or share this with someone you feel would be perfect for the role.



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Thank You

April brings a fresh energy into the salon, and we're currently planning something special behind the scenes...

An exclusive in-salon experience designed to bring our community together in a relaxed, beautiful setting.

More details coming soon.

Thank you, as always, for being part of our journey.

With love,
The William & Mary Team



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